STEM Women UK wide Graduate Careers Event (Virtual)

Friday 15th November 2024 (12 - 4:30pm)

- Connect with students across the UK at one virtual event.

- Targeting women or non-binary.

- Predicted 1,200 sign-ups.

- Employers can populate their stall with content, chat with students 1-1, deliver virtual talks and post jobs.

info@stemwomen.com
www.stemwomen.com

STEMWOMENEVENTS

Our STEM Women Community

#This Is What An Engineer Looks Like

Our events are aimed at attendees who:

- Are studying or have recently graduated from a STEM related course at university.
- Are eligible to work without requiring a visa or sponsorship.
- Are looking for internships, placements or graduate careers.

KEY COMMUNITY STATISTICS:

100,000+

STEM Women online community members, comprising STEM students and recent graduates who have registered on our website or followed us on social media.
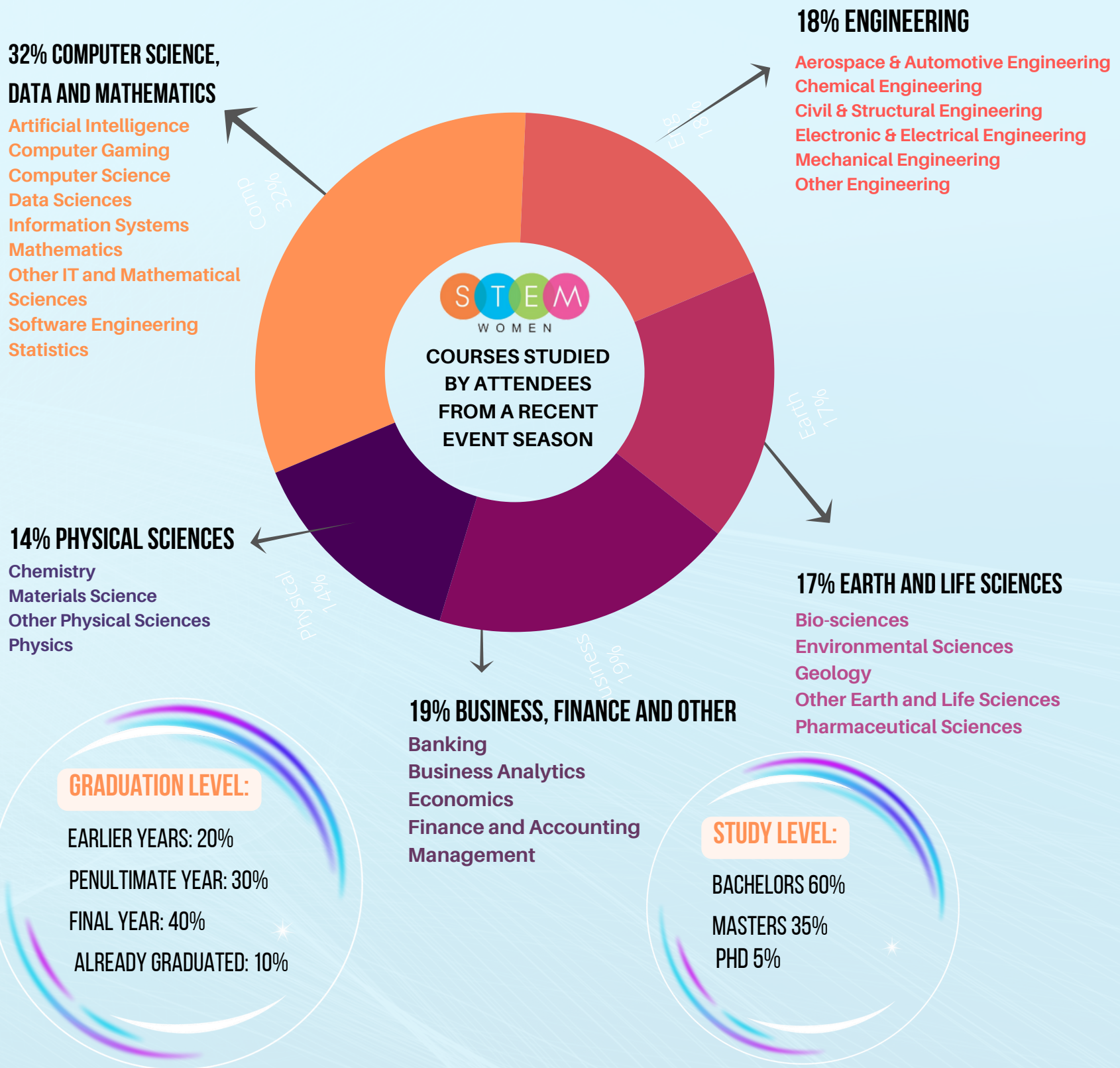
80,000+

Page followers across our social media accounts, where we promote all event exhibitors.

45%

Of attendees answering a question relating to ethnicity at our most recent virtual UK event identified as Black, Asian or minority ethnic.

9%

Of attendees answering a question asking if they were a member of the LGBTQ+ community at our most recent virtual event said 'Yes.'
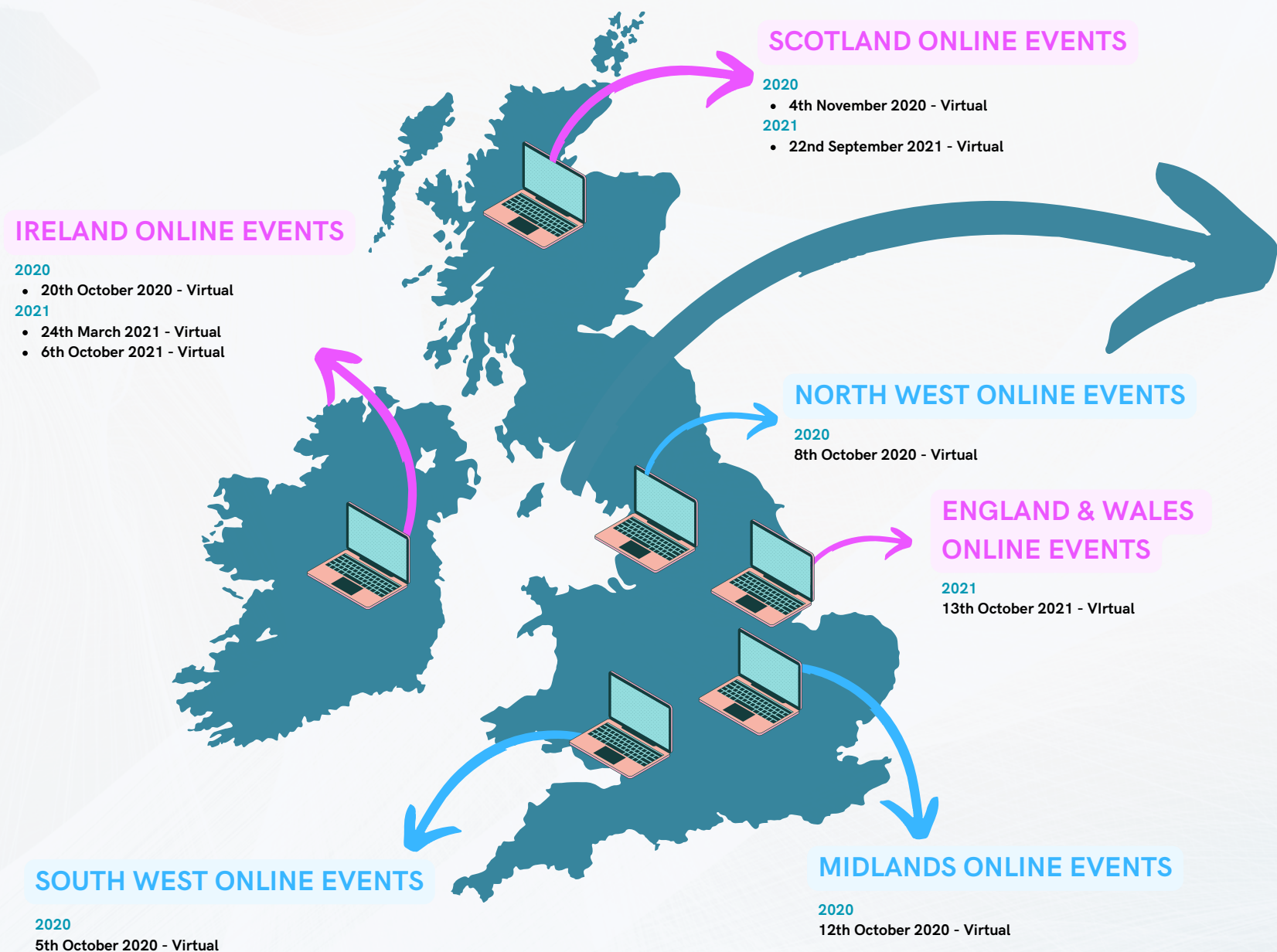
OUR EVENT ATTENDEES:

The below chart shows the anticipated course, graduation & study level split based on past events:

18% ENGINEERING

Aerospace & Automotive Engineering
Chemical Engineering
Civil & Structural Engineering
Electronic & Electrical Engineering
Mechanical Engineering
Other Engineering

32% COMPUTER SCIENCE, DATA AND MATHEMATICS

Artificial Intelligence
Computer Gaming
Computer Science
Data Sciences
Information Systems
Mathematics
Other IT and Mathematical Sciences
Software Engineering
Statistics

COURSES STUDIED BY ATTENDEES FROM A RECENT EVENT SEASON

14% PHYSICAL SCIENCES

Chemistry
Materials Science
Other Physical Sciences
Physics

17% EARTH AND LIFE SCIENCES

Bio-sciences
Environmental Sciences
Geology
Other Earth and Life Sciences
Pharmaceutical Sciences

19% BUSINESS, FINANCE AND OTHER

Banking
Business Analytics
Economics
Finance and Accounting
Management

GRADUATION LEVEL:

EARLIER YEARS: 20%
PENULTIMATE YEAR: 30%
FINAL YEAR: 40%
ALREADY GRADUATED: 10%

STUDY LEVEL:

BACHELORS 60%
MASTERS 35%
PHD 5%

Previous Virtual Events

We have hosted **90** events since 2018, and **44** of these events have been virtual!
16,027 talented attendees logged into those events to network with **708** employers
in the past 6 years, resulting in countless job applications being made.

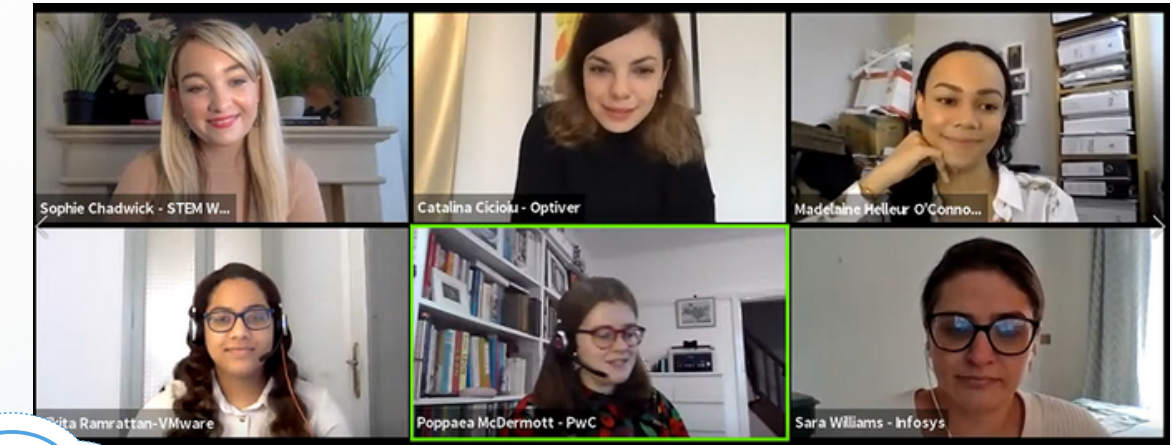## UK and Ireland - Virtual country, regional & industry based events

SCOTLAND ONLINE EVENTS

2020
- 4th November 2020 - Virtual

2021
- 22nd September 2021 - Virtual

IRELAND ONLINE EVENTS

2020
- 20th October 2020 - Virtual

2021
- 24th March 2021 - Virtual
- 6th October 2021 - Virtual

NORTH WEST ONLINE EVENTS

2020
8th October 2020 - Virtual

ENGLAND & WALES ONLINE EVENTS

2021
13th October 2021 - VIrtual

SOUTH WEST ONLINE EVENTS

2020
5th October 2020 - Virtual

MIDLANDS ONLINE EVENTS

2020
12th October 2020 - Virtual

UK WIDE INDUSTRY BASED EVENTS

2020
- 22nd September 2020 - Virtual FINANCIAL SERVICES EVENT

2021
- 7th February 2021 - Virtual ALL STEM EVENT
- 21st April 2021 - Virtual TECHNOLOGY EVENT
- 20th October 2021 - Virtual ENGINEERING EVENT

2022
- 16th February 2022 - Virtual ALL STEM EVENT
- 20th March 2022 - Virtual TECH EVENT
- 14th September 2022 - Virtual FINANCIAL SERVICES EVENT
- 20th September 2022 - Virtual TECH EVENT
- 22nd September 2022 - Virtual ENGINEERING EVENT

2023
- 22nd February 2023 - Virtual ALL STEM EVENT

BESPOKE UK CLIENT EVENTS

2020
- 5th August 2020 - Virtual Bloomberg Insight Event
- 25th November 2020 - Virtual Graphcore Insight Event

2021
- 3rd February 2021 - Assystem Virtual Insight Event
- 10th June 2021 - Jane Street Virtual Insight Event
- 24th November 2021 - Graphcore In-person Insight Event

2022
- 26th January 2022 - VMWare Virtual Insight Event
- 2nd February 2022 - Assystem Virtual Insight Event
- 25th May 2022 - Intel Virtual Insight Event
- 23rd November 2022 - Wates Virtual Insight Event

2023
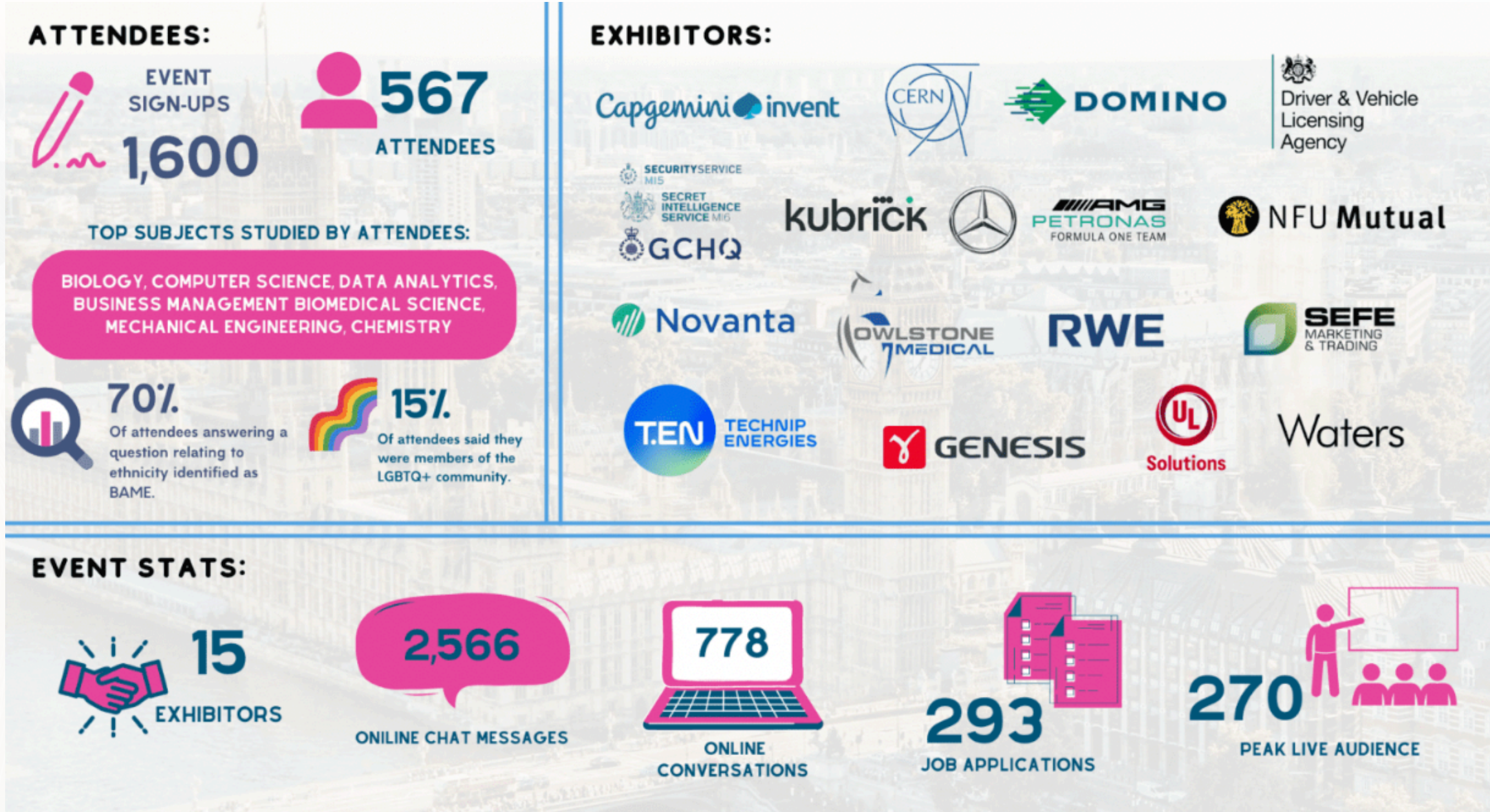6th December 2023 - Assystem Virtual Insight Event

Exhibiting at these events has been invaluable for us as an organisation, we received applications and made offers off the back of attending.

Over the past 18 months, we have attended a whole host of virtual fairs but the attendees at STEM women were very engaged and pro-active in approaching us, asking questions, following up and making applications.

Sara Williams, Infosys

A recent virtual event snapshot

A virtual event we ran in **2023** saw **16 virtual exhibitors** network with **567 attendees** who logged in on the day .
Exhibitors received the academic and contact data for all **1,600 event sign ups** post event too, for ongoing outreach.

ATTENDEES:

EVENT SIGN-UPS: 1,600

567 ATTENDEES

TOP SUBJECTS STUDIED BY ATTENDEES:
BIOLOGY, COMPUTER SCIENCE, DATA ANALYTICS, BUSINESS MANAGEMENT BIOMEDICAL SCIENCE, MECHANICAL ENGINEERING, CHEMISTRY

70% Of attendees answering a question relating to ethnicity identified as BAME.

15% Of attendees said they were members of the LGBTQ+ community.

EXHIBITORS:

Capgemini invent, CERN, DOMINO, Driver & Vehicle Licensing Agency, SECURITY SERVICE MI5, SECRET INTELLIGENCE SERVICE MI6, kubrick, AMG PETRONAS FORMULA ONE TEAM, NFU Mutual, GCHQ, Novanta, OWLSTONE MEDICAL, RWE, SEFE MARKETING & TRADING, T.EN TECHNIP ENERGIES, GENESIS, UL Solutions, Waters

EVENT STATS:

15 EXHIBITORS

2,566 ONILINE CHAT MESSAGES

778 ONLINE CONVERSATIONS

293 JOB APPLICATIONS

270 PEAK LIVE AUDIENCE

In addition to networking, attendees watched 8 live presentations from employers and a panel discussion with 4 employer representatives.

VIRTUAL EVENTS EXHIBITOR FEEDBACK

"The event provided a great opportunity to meet with many highly motivated and well qualified women who had a genuine interest in developing their careers in the space industry."
- **Company representative from** *EUMETSAT*

"Really enjoyed STEM event. Great way to reach women in STEM and all the team really helpful and supportive in getting you ready for the event."
- **Lucy, National Grid**

"Another fantastic event hosted by STEM Women! It was a pleasure to speak with so many engaged, motivated and talented women – we are looking forward to attending more events in the future."
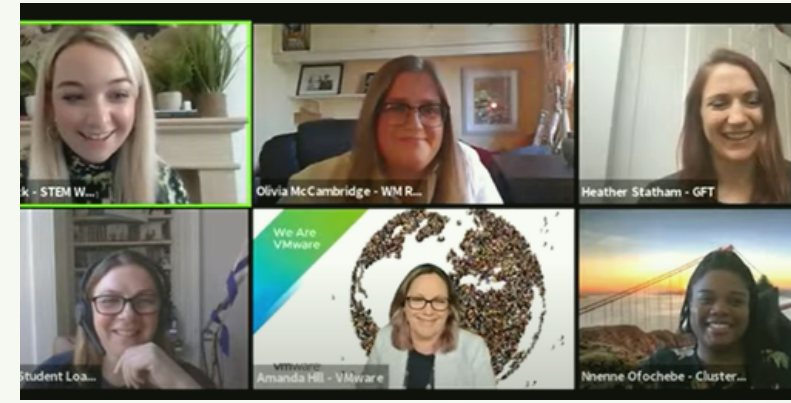- **Katie, BlackRock**

Event Packages

Basic Package

- Create a company profile, upload video and list job vacancies within our event portal.

- Engage with attendees that visit your stall via webchat.

- Actively search the event participants and message target attendees.

- List one job role on your company stall.

- Have up to three representatives on your stall to engage with the students.

Data Package

- All the benefits of our "Basic Package".

- Following the event you will receive a password protected spreadsheet containing the course information and contact details for students and graduates that have consented for their information to be passed onto employers.

- List five job roles on your company stall.

- Have up to five representatives on your stall to engage with students.

Speaker Package - including panel

- All the benefits of our "Premium Package".

- Your company will be assigned a speaker slot and can deliver a presentation on a topic of your choice.

- A representative from your company will also be invited to take part in a panel discussion.

Speaker Package - no panel

- All the benefits of our "Speaker Package" but without the opportunity to appear as part of the employer panel.

Sponsor Package

- All the benefits of our "Speaker Package".

- Your company will be listed as an event sponsor on all event related marketing.

- Opportunity to address the entire event audience and introduce your company as the event sponsor during the welcome talk.

- Our sourcing team will work with you to ensure that a high number of the attendees meet your specific requirements.

- Your sponsor message and a 'call-to-action' included in pre-event reminder sent to all registered attendees.

- List unlimited job roles on your company stall.

"The STEM Women Event was a great opportunity for both employers and aspiring candidates to connect on a single virtual platform and share insights, a perfect place for passionate women looking for vibrant opportunities."
Sahana Kasaru, Consultant at PA Consulting

Package Pricing

	BASIC	DATA	SPEAKER - NO PANEL	SPEAKER - WITH PANEL	SPONSOR
Search and contact delegates on event day	✓	✓	✓	✓	✓
Receive attendees course and contact details after the event		✓	✓	✓	✓
Stall representatives	3	5	6	6	10
Job listings	1	5	5	5	Unlimited
Deliver an employer talk			✓	✓	✓
Participate in a panel discussion				✓	✓
Logo to appear as event sponsor					✓
Introduce company during welcome talk					✓
Pricing	£1,300	£1,900	£3,000	£3,500	£6,000

"Participating in the panel talk was an amazing experience. It gave VMware an opportunity to showcase some of the talented women from within our own company, and provide a platform for them to share stories of their journeys and obstacles they have had to overcome to get to where they are.
The speakers loved the Q&A and getting to engage with the attendees."
Mairead O'Flynn, University Manager at VMWare

Some of our fantastic past exhibitors...

"You're not going to get this kind of impact within the space of 4 hours anywhere else."
Anna Saprota, Cirrus Logic

👍 Our reputation...

90
Events held across UK, Ireland, Europe and Australia since 2018.

801
Employers have exhibited with us since February 2018.

60,206
Attendees have registered to attend an event since 2018.

95%
Of exhibitors who filled in a survey at our 8 autumn events in 2023 said they would return again this year.

Book your space today

Email info@stemwomen.com to arrange a call with our Event Sales Team. We have a range of sponsorship options and can provide sample data from previous events. Please let us know if you'd like any further information.

✉ info@stemwomen.com