



SUCCESS STORIES

Case studies, testimonials and feedback from our valued clients

2024



In Numbers



Our Services



Graduate recruitment events

Network with attendees in person and virtually. Promote your opportunities at careers events for STEM students and recent graduates.

Bespoke events

Meet diverse talent, promote your roles, programmes and other opportunities and raise the profile of your employer brand.

Job Board and Digital Marketing

Advertise your roles and graduate opportunities to our STEM Women community and find the best talent for your company.

Client Testimonials

“It was great to be part of the event, so much energy in the room... Fantastic opportunity to meet so many talented female students and graduates. We look forward to participating in future events!”

Sally Powell

Group Head of HR & Inclusion, Global Operations, BAT
London October 2023

“The best event we've experienced all year! (We've been to a lot). Amazing work. Well done!”

Dale Taggart

Senior Talent Acquisition Adviser, GTR London
November 2023

“STEM Women's careers fair is a fantastic opportunity for employers interested in raising their brand awareness to prospective high quality talent.”

Jennifer Morris

Talent Acquisition Specialist, Cochlear
Sydney March 2024

“Terrific event, great turnout. We are very excited about the future of our Graduate program after attending the event.”

Darryn Smith

Talent Acquisition Manager AN2, Dulux Group
Melbourne March 2024

“This event presented us with a great selection of candidates and was well worth exhibiting. The STEM event team are very helpful and the on-the-day running of the event was super.”

Martin Kelly

Postgraduate Recruitment Officer, Dublin Business School, Dublin June 2024

“Very well-run event with engaging students studying STEM courses. Excellently organised by the most helpful organisers. I would highly recommend any company to attend.”

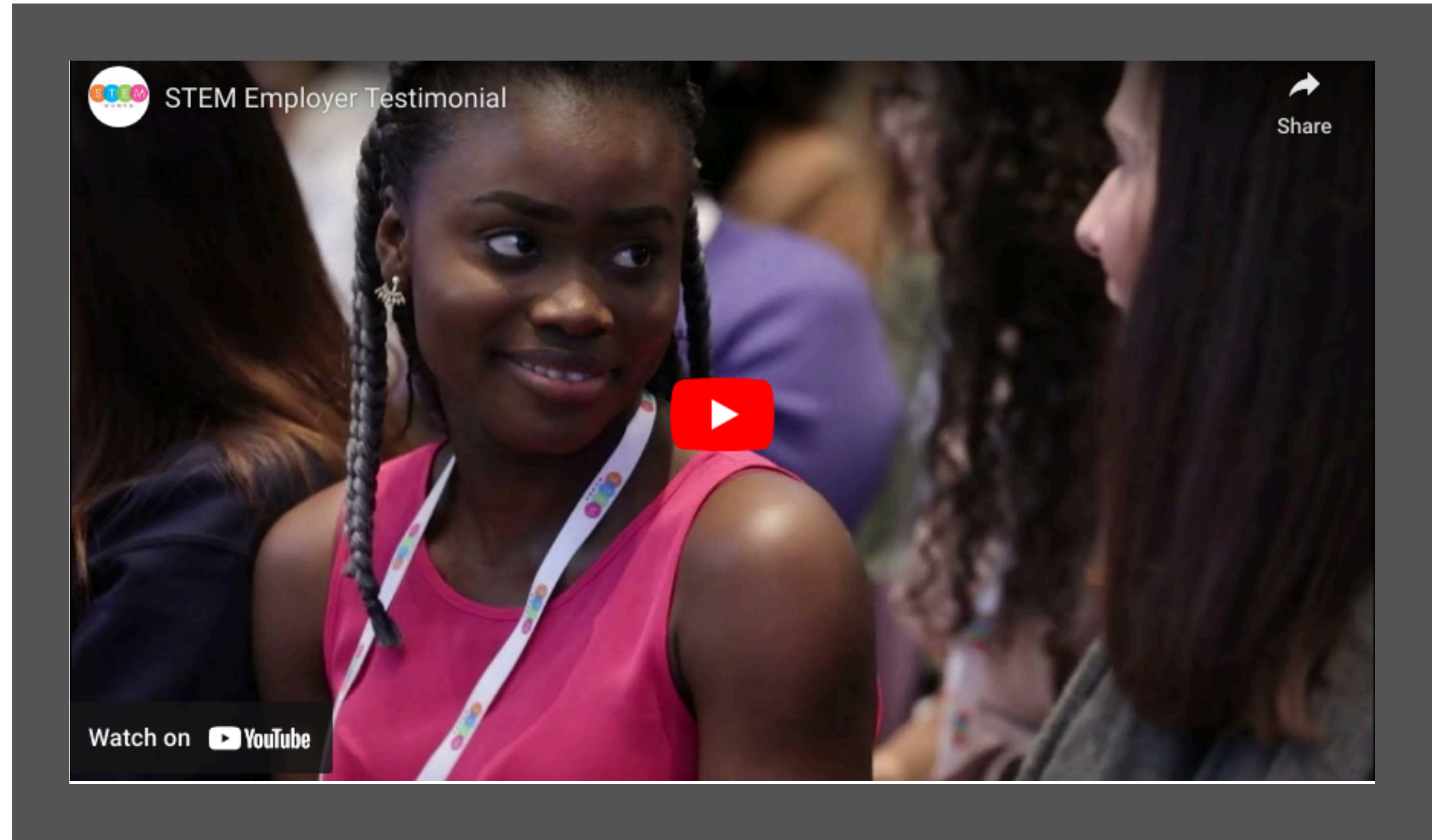
Laura Murphy

Resourcing Business Partner, Murphy International Ltd
Dublin June 2024

Case studies: Events



EY worked with STEM Women to support their technical role recruitment. Our events have helped EY tap into STEM talent and highlight their commitment to Equality and Diversity. Find out more about their experiences attending STEM Women events.



Case studies: Events



"I can't recommend it highly enough"

Alacrity Foundation attended a STEM Women event which attracted 353 attendees.

Alacrity said the event enabled them to attract applications from students that they wouldn't have found through other channels.

They noted that they received a huge amount of interest in their opportunities following the event. Having attended the previous year, they noted they had recruited 10% of their intake from the STEM Women event.

The event was organised really well; We had an engaged audience on the day and terrific interaction, with good follow up! STEM Women events have provided us with the opportunity to amplify what we do and to attract talented women to our programme."

- Caroline Thompson, Head of Partnerships, Alacrity Foundation



"A brilliant and inspiring experience"
"The perfect partnership"
"Excellent services"

STEM Women have worked with QA since 2020, promoting their technology roles through job board and sourcing packages, and welcoming them to three of our virtual events. QA first exhibited at one of our Autumn events and following its success they purchased an unlimited job posting package, our candidate sourcing package and booked two more of our virtual events!

QA are a world-leading tech and digital skills organisation who train, empower and nurture tech talent through market-leading programmes. QA have hired four STEM Women candidates via our events and digital services.

QA have found partnering with STEM Women hugely successful – promoting greater diversity in the workplace and affecting change.

"We would without a doubt recommend the digital services and events STEM Women offer."

- Roxanna, QA

Case studies: Bespoke Events

Working in partnership with VMware, an innovative technology company offering digital solutions, STEM Women hosted a unique insight event to assist their recruitment drive. VMware were looking to interact with STEM and MINT students who had German and English language skills.

Marketing the event exclusively to VMware's specific candidate requirements, our STEM Women sourcing team compiled an attendee list which met the criteria VMware were looking for.

The event featured a range of talks from representatives at VMware, a panel discussion and networking opportunities. Attendees heard presentations on how to encourage a growth mindset, what VMware do as a company, and how candidates can speed up their career and avoid the typical stumbling blocks. Following this, attendees were invited to join the audience of a panel discussion featuring women working at the company.

The attracted 71 talented students and recent graduates who matched the niche criteria.

The team at VMware were delighted with the event and received great engagement from prospective candidates.

"We were extremely happy with the number of attendees who joined our STEM Women German event. The team at STEM Women were very helpful in organising the event and took time to train our team that hadn't worked on the platform before. We will certainly be organising another event soon." - VMware



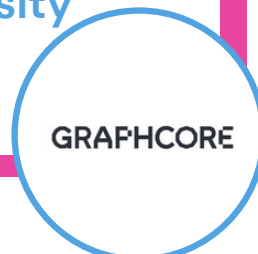
In partnership with Graphcore, a British semiconductor company, STEM Women organised a unique insight event to assist with their recruitment drive. Graphcore were looking to recruit students who were studying Computer Science at university, with strong Python and/or C++ skills. Potential candidates needed to be able work in the Bristol office.

Graphcore's unique recruitment process also only allowed candidates to apply for one role within the business. This meant that it was important to create an event that encouraged applicants to identify the role that best matched their individual strengths. The event also needed to offer an in-depth insight into the company and the sector, whilst guiding applicants through the recruitment process.

To meet the client's goal, we created a bespoke insight event, exclusively targeted towards Graphcore's specific candidate requirements. Our sourcing team create attendee lists which met the high calibre criteria Graphcore were looking for.

We sourced 52 high calibre attendees, the majority identifying a suitable career opportunity and applying for a job.

"Absolutely amazing! We partnered with STEM Women to host our first bespoke event, and found the entire process from start to end second to none. Their professional and dedicated approach provided us with comfort that we were in good hands, and supported our companies diversity agenda." - Graphcore



Partnered with Bloomberg, STEM Women organised a unique insight event to assist with the company recruitment drive for their graduate and internship vacancies. They were interested in speaking to female students and graduates from a technical or financial background with an interest in data, finance and technology.

To meet our client's goal, we organised an insight event that was exclusively targeted towards their candidate specifications. Our sourcing team focussed specifically on the skills that Bloomberg were looking for.

Attendees were split into three groups based on their course and interests, meaning that Bloomberg could deliver a bespoke talk for each group. Each attendee was given resources from Bloomberg so they could research the company and effectively prepare for the event.

The event allowed attendees to hear a live presentation with a Q&A session, followed by networking. The students could then read further information about Bloomberg, watch video content and apply for jobs. 60 high calibre students and graduates attended, resulting in 27 job applications.

"It was great to partner with STEM Women to virtually engage with 60 university students and recent graduates. As always the STEM Women team were super helpful in planning, sourcing and helping us successfully execute the event." - Bloomberg



Connecting You To Graduate Talent



Chichi



Waters recruited Chichi, a PhD graduate in Mechanical Engineering for one of their software engineering roles.

"During the event I watched several employee reps present, including Waters Corporation. I hadn't heard of Waters before the event and wanted to find out more by watching their talk. I was approached by the Waters recruitment team. I found chatting to the employer this way really good, and very helpful."



Amber



MChem student, Amber, secured her dream graduate role at PwC after attending a STEM Women event. PwC exhibited at the event and delivered an employer talk.

"This was a great opportunity to hear about a graduate's first-hand experience in the company and made me feel motivated to apply."



Sophia



Sophia Cogan received an offer for VMware's graduate program following a STEM Women Ireland Event.

"Thank you so much for hosting the event, I really enjoyed it and I am very happy with my offer! I found the speaker wonderfully passionate and before the talk had even finished, I had applied. I really liked the sound of the company and its products!"



Leah



After studying Maths and Astrophysics at university, Leah was searching for her dream role within technology when she came across the STEM Women website.

"I found the STEM women website incredibly helpful and had attended previous events organised by them. I sent my CV and a small cover letter to QA for this position and was called a week later asking if I wanted to start their application process."



Zainab



Zainab studied Mechanical Engineering at university, and like many students and graduates, she didn't have a fixed plan in mind for her future career.

"I'd joined the STEM Women mailing list in first year of university and attended some events, even though I wasn't looking for a job at that stage. I carried on receiving the updates and saw that the job at Futurebiogas was based in my preferred location, so I applied!"



Lauren



Lauren is an Aerospace Intern within the Aerospace and Defence team at Siemens. Attending a STEM Women event helped her to find her internship

"After the event, I had so many business cards I'd picked up! I got in touch with recruiters on LinkedIn to follow up on our chats from the day – but the company I was most interested in was Siemens."